NEW AMERICAN LEADERS

NEW AMERICAN HERO AWARDS

HONORING DIVERSITY, BUILDING UNITY: A CELEBRATION OF NEW AMERICAN EXCELLENCE

THURSDAY, JUNE 27, 2024
MARTIN LUTHER KING, JR. MEMORIAL LIBRARY
WASHINGTON, DC
We know that our democracy is stronger when everyone participates. Each year, more and more voters demonstrate that they are ready for authentic and diverse leaders who can challenge "business-as-usual" elected officials and advocate for policies that benefit all Americans. That is why NAL prepares New Americans—first and second generation immigrants and refugees—to run, win, and lead in public office.

Please join us for the 10th annual New American Hero Awards (NAHA), and celebrate with us as we honor New American leadership at our signature event in our nation’s capital during Immigrant Heritage Month! Even though every month is Immigrant Heritage Month at New American Leaders, we are thrilled to honor the diversity and resilience of immigrant communities, highlight the integral role immigrants play in shaping the cultural and social fabric of the United States, and recognize several elected officials who are trailblazers for inclusive democracy and advocates in their communities. Join us for a festive reception to celebrate our accomplishments, victories, and continued progress towards a more representative democracy!

Last year’s celebration included incredible honorees and other community leaders from across the country at this celebration of New Americans in politics. Our 2023 New American Hero Awardees were Congresswoman Grace Meng of New York, Colorado State Senator and NAL trainer, Julie Gonzales, and Portland, Maine City Councilor, Pious Ali. Previous award recipients have included Congresswoman Veronica Escobar, Congressman Joe Neguse, United States Surgeon General Vivek Murthy, Boston Mayor Michelle Wu, and other inspiring leaders.
As a sponsor of New American Hero Awards, individuals and brands demonstrate a deep commitment to building New American political power for the long term. Your sponsorship will fortify the infrastructure that builds inclusive democracy by connecting business leaders, community leaders, and New American elected officials with each other, and help build real relationships.

We are thrilled to honor **Michigan State Senator and Assistant Majority Leader Darrin Camilleri**, **Jefferson Elementary School District Board Trustee Manûfou Liaiga-Anoa’i**, and **U.S. Congressman Joaquin Castro (TX-20)** as our 2024 New American Heroes!
We are grateful for the support of our growing list of sponsors and host committee members! To help celebrate our honorees and movement as a sponsor or host committee member, please contact Michelle Munjanattu at michelle@newamericanleaders.org.

Special thanks to our host committee members:

- Kavita Parikh and Shantanu Agrawal
- Carisa De Anda
- Regine Beauboeuf
- Ann Griffith and Steve Hollingworth
- Maria Javier
- Anil Kalhan
- Bali Kumar
- David Lee
- Jessica Delos Reyes
- Carolyn Sauvage-Mar and Jerome Sauvage
Become a true Champion for our movement. At this sponsorship level, you will receive:

- Acknowledgment by the NAHA emcee.
- Top level prominence on all digital and print materials.
- A full-page program ad.
- Six reception tickets.
- Brand recognition in the 2025 NAHA Sponsorship Packet.
- A one-year Corporate Civic Council membership**

** Corporate Civic Council Champion benefits include recognition on the Corporate Civic Council webpage, invitation to NAL events, and a senior NAL speaker for your corporate events.

BENEFACCTOR: $25,000

As a Benefactor, your commitment is the cornerstone of support for our event. At this sponsorship level, you will receive:

- Acknowledgment by the NAHA emcee.
- Top level prominence on all digital and print materials.
- A full-page program ad.
- Six reception tickets.
- Brand recognition in the 2025 NAHA Sponsorship Packet.
- A one-year Corporate Civic Council membership*
- PLUS the unique opportunity for a representative from your organization to speak at the event and display your banner throughout the venue.

* Corporate Civic Council Benefactor benefits include recognition on the Corporate Civic Council webpage, invitation to NAL events, a senior NAL speaker for your corporate events, and tailored engagement and benefits.

CHAMPION: $10,000

Become a true Champion for our movement. At this sponsorship level, you will receive:

- Acknowledgment by the NAHA emcee.
- Top level prominence on all digital and print materials.
- A full-page program ad.
- Six reception tickets.
- Brand recognition in the 2025 NAHA Sponsorship Packet.
- A one-year Corporate Civic Council membership**

** Corporate Civic Council Champion benefits include recognition on the Corporate Civic Council webpage, invitation to NAL events, and a senior NAL speaker for your corporate events.

**HERO: $5,000**

Join the ranks of our valued supporters as a Hero. At this sponsorship level, you will receive:

- Acknowledgment by the NAHA emcee.
- Mid level prominence on all digital and print materials.
- A half-page program ad.
- Four reception tickets.
- Brand recognition in the 2025 NAHA Sponsorship Packet.

**ADVOCATE: $2,500**

As an Advocate, your support is invaluable. At this sponsorship level, you will receive:

- Acknowledgment by the NAHA emcee.
- Inclusion on all digital and print materials.
- Two reception tickets.
- Brand recognition in the 2025 NAHA Sponsorship Packet.

Questions? Let us know!

If you would like to sponsor the New American Hero Awards or have any questions, please contact Michelle Munjanattu at michelle@newamericanleaders.org.