



2024

NEW AMERICAN HERO AWARDS

HONORING DIVERSITY,
BUILDING UNITY:
A CELEBRATION OF
NEW AMERICAN EXCELLENCE

THURSDAY, JUNE 27, 2024

MARTIN LUTHER KING, JR. MEMORIAL LIBRARY
WASHINGTON, DC



CELEBRATING OUR MOVEMENT

We know that our democracy is stronger when everyone participates.

Each year, more and more voters demonstrate that they are ready for authentic and diverse leaders who can challenge “business-as-usual” elected officials and advocate for policies that benefit all Americans. That is why NAL prepares New Americans—first and second generation immigrants and refugees—to run, win, and lead in public office.

Please join us for the 10th annual **New American Hero Awards (NAHA)**, and celebrate with us as we honor New American leadership at our signature event in our nation’s capital during **Immigrant Heritage Month!** Even though every month is Immigrant Heritage Month at New American Leaders, we are thrilled to honor the diversity and resilience of immigrant communities, highlight the integral role immigrants play in shaping the cultural and social fabric of the United States, and recognize several elected officials who are trailblazers for inclusive democracy and advocates in their communities. **Join us for a festive reception to celebrate our accomplishments, victories, and continued progress towards a more representative democracy!**

Last year’s celebration included incredible honorees and other community leaders from across the country at this celebration of New Americans in politics. Our 2023 New American Hero Awardees were Congresswoman Grace Meng of New York, Colorado State Senator and NAL trainer, Julie Gonzales, and Portland, Maine City Councilor, Pious Ali. Previous award recipients have included Congresswoman Veronica Escobar, Congressman Joe Neguse, United States Surgeon General Vivek Murthy, Boston Mayor Michelle Wu, and other inspiring leaders.



We are the only national 501(c)(3) nonprofit dedicated to building a more inclusive democracy by empowering immigrants, refugees, and all who identify with the immigrant experience to run, win, and lead in public office. We train candidates and campaign staff, support a national network of elected officials, and champion solutions that create a more equitable democracy. With a suite of programs providing support to New Americans throughout their leadership journey, NAL builds lasting political power in immigrant communities and supports the next generation of leaders. For more information about our work, visit us at newamericanleaders.org or follow us on social media @NewAmericanLd.

2024 HONOREES

Stay tuned for our 2024 honorees!

SPONSORSHIP OPPORTUNITIES



As a sponsor of New American Hero Awards, individuals and brands demonstrate a deep commitment to building New American political power for the long term. Your sponsorship will fortify the infrastructure that builds inclusive democracy by connecting business leaders, community leaders, and New American elected officials with each other, and help build real relationships.

We are grateful for the support of our 2023 NAHA sponsors!

2023 SPONSORS

Benefactor sponsor



Champion sponsor



Hero sponsors



Advocate sponsors and promotional partners



2024 SPONSOR BENEFITS

Submit your sponsorship today! <https://bit.ly/NAHA2024>

BENEFACTOR: \$25,000

As a Benefactor, your commitment is the cornerstone of support for our event. At this sponsorship level, you will receive:

- Acknowledgment by the NAHA emcee.
- Top level prominence on all digital and print materials.
- A full-page program ad.
- Six reception tickets.
- Brand recognition in the 2025 NAHA Sponsorship Packet.
- A one-year Corporate Civic Council membership*
- PLUS the unique opportunity for a representative from your organization to speak at the event and display your banner throughout the venue.

* Corporate Civic Council Benefactor benefits include recognition on the Corporate Civic Council webpage, invitation to NAL events, a senior NAL speaker for your corporate events, and tailored engagement and benefits.

CHAMPION: \$10,000

Become a true Champion for our movement. At this sponsorship level, you will receive:

- Acknowledgment by the NAHA emcee.
- Top level prominence on all digital and print materials.
- A full-page program ad.
- Six reception tickets.
- Brand recognition in the 2025 NAHA Sponsorship Packet.
- A one-year Corporate Civic Council membership**

** Corporate Civic Council Champion benefits include recognition on the Corporate Civic Council webpage, invitation to NAL events, and a senior NAL speaker for your corporate events.

2024 SPONSOR BENEFITS

Submit your sponsorship today! <https://bit.ly/NAHA2024>

HERO: \$5,000

Join the ranks of our valued supporters as a Hero. At this sponsorship level, you will receive:

- Acknowledgment by the NAHA emcee.
- Mid level prominence on all digital and print materials.
- A half-page program ad.
- Four reception tickets.
- Brand recognition in the 2025 NAHA Sponsorship Packet.

ADVOCATE: \$2,500

As an Advocate, your support is invaluable. At this sponsorship level, you will receive:

- Acknowledgment by the NAHA emcee.
- Inclusion on all digital and print materials.
- Two reception tickets.
- Brand recognition in the 2025 NAHA Sponsorship Packet.

Questions? Let us know!

If you would like to sponsor the New American Hero Awards or have any questions, please contact Michelle Munjanattu at michelle@newamericanleaders.org.

