

**NEW**  
**AMERICAN**  
**LEADERS**

**Join our movement for fair  
representation for all Americans.**

## **New American Hero Awards**

**December 6, 2018**

**Celebrating women leaders**

**US Congresswoman Pramila Jayapal (WA-07)**

**and Philadelphia City Councilmember Helen Gym**



US Congresswoman  
Pramila Jayapal



Philadelphia City  
Councilmember  
Helen Gym

**Power & Policy National Conference**

**New American Leadership Academy**

**December 6-7, 2018**

**Washington, DC**

[www.newamericanleaders.org](http://www.newamericanleaders.org)

**SPONSORSHIP  
OPPORTUNITIES**



# ANNUAL NATIONAL CONVENING

Washington, DC

December 6-7, 2018

Join us for  
three unique  
events to  
lift up New  
American  
leadership  
in our  
democracy!

New American Leaders is leading a movement for inclusive democracy by preparing first and second generation Americans to use their power and potential in elected office. The 2018 victories up and down the ballot signal that New American leadership is needed now.

Each year, New American Leaders convenes state and local elected officials from across the country to strengthen their skills, grow their networks, and build their influence. Participants are rising stars from Latino, Arab, African, Asian Pacific Islander, and Caribbean American communities - the decision makers of tomorrow. This year, we are also inviting alumni, partners, and allies to join us for an expanded Power & Policy Summit.

Then celebrate with us as we honor New American heroes!



## 6TH ANNUAL NEW AMERICAN HERO AWARDS RECEPTION

A festive evening honoring New American elected officials who are trailblazers for inclusive democracy and advocates for immigrant communities.

## HONORING

PRAMILA JAYAPAL  
US Congresswoman  
(WA-07)

HELEN GYM  
Philadelphia City  
Councilmember

## DATE AND LOCATION

December 6, 2018  
6:30-9:00 pm

Knight Conference Center  
at the Newseum  
555 Pennsylvania Ave NW  
Washington, DC



## THE NEW AMERICAN LEADERSHIP ACADEMY

### DECEMBER 6

A special introductory training for New Americans elected in 2018 to prepare for the journey as a first-time legislator.

BOTH EVENTS LOCATED AT:

FHI 360 Conference Center  
1825 Connecticut Ave NW  
Washington, DC

## POWER & POLICY

### DECEMBER 7

A national summit for those inside and outside government committed to lifting up New American voices and fighting for a more inclusive democracy.



**SPONSORSHIP OPPORTUNITIES • INVEST IN NEW AMERICAN LEADERSHIP!**

**The 6th Annual New American Hero Awards Reception**

	<b>Champion</b>	<b>Hero</b>	<b>Advocate</b>
Level	<p><b>\$10,000</b></p> <p>Acknowledgment by emcee. Top level prominence on all digital and print materials. Full-page program ad. Acknowledgment by emcee. 8 guests for Reception.</p>	<p><b>\$5,000</b></p> <p>Acknowledgement by emcee. Mid level prominence on all digital and print materials. Half-page program ad. 4 guests for Reception.</p>	<p><b>\$2,500</b></p> <p>Acknowledgment by emcee. Inclusion on all digital and print materials. 2 guests for Reception.</p>

**New American Leadership Academy and Power & Policy**

	<b>Champion</b>	<b>Hero</b>	<b>Advocate</b>
Level	<p><b>\$10,000</b></p> <p>Acknowledgment by moderator. Top level prominence on all digital and print materials. 3 guests for trainings and Reception.</p>	<p><b>\$5,000</b></p> <p>Acknowledgment by moderator. Mid level prominence on all digital and print materials. 2 guests for trainings and Reception.</p>	<p><b>\$2,500</b></p> <p>Acknowledgement by moderator. Inclusion on all digital and print materials. 1 guest for trainings and Reception.</p>

**SPECIAL OPPORTUNITY:  
BENEFACTOR SPONSORSHIP  
\$20,000**

- Champion-level benefits for both Reception and both trainings.
- Speaking opportunity for company representative at Power & Policy.
- Banner displayed prominently at Reception.

Since 2011, we have trained over 650 New Americans across the country to run for elected office and win. In 2016, 67% of our alumni running won their races.

# INVEST IN NEW AMERICAN LEADERSHIP!



Contact Name

Title

Company

Address

Email

Phone

## SPONSORSHIP LEVELS:

- I would like to support the New American Hero Awards:
  - \$10,000 **Champion**    \$5,000 **Hero**   \$2,500  **Advocate**
- I would like to support Power & Policy and the New American Leadership Academy:
  - \$10,000 **Champion**    \$5,000 **Hero**   \$2,500  **Advocate**
- I am ready to support all the events as a **Benefactor** (\$20,000)

## INDIVIDUAL RECEPTION TICKETS:

Early Bird Rates

Register by November 15th

- I would like to purchase \_\_\_\_ tickets for the Awards Reception at \$125 each
- I would like to purchase \_\_\_\_ tickets for Power & Policy at \$95 each
- I would like to purchase \_\_\_\_ tickets for both events combined at \$175

General Admission

- I would like to purchase \_\_\_\_ tickets for the Awards Reception at \$125 each
- I would like to purchase \_\_\_\_ tickets for Power & Policy at \$125 each
- I would like to purchase \_\_\_\_ tickets for both events combined at \$215

## CHOOSE ONE:

- I will pay online at [newamericanleaders.org](http://newamericanleaders.org)
- Please charge my credit card:    Master Card    Visa    Amex    Discover

Card #

Expiration Date

Security Code

Amount

Signature

Name on card

Billing address

Phone

- I am enclosing a check.

Checks should be made out to Fund for the City of New York with "NAL" in memo line and mailed to:  
NAL, 25 West 39th St, 14th Floor, New York NY 10018.

Please send hi-resolution file of company logo to [eddie@newamericanleaders.org](mailto:eddie@newamericanleaders.org) by November 1st.

NAL is a 501(c)3 organization.

For more information, please contact Jessica Lee at [Jessica@newamericanleaders.org](mailto:Jessica@newamericanleaders.org).